Valeriia Honcharuk

UI UX Designer

👩 ABOUT ME

UI/UX Designer with over 2 years of experience in gambling, fintech, sports, casual games, and NFT marketplaces. I design user-friendly interfaces that improve usability, boost engagement, and support business growth.

🎓 EDUCATION

• Prjctr Institute — Mobile Interfaces Advanced Course (2025)
• Prjctr Institute — Mobile Apps Design Course (2023)
• IT Step Academy — Computer Graphics & Design (May 2021 – Aug 2021)
• ArtCraft School — Game Graphics (May 2019 – Jun 2020)
• Kryvyi Rih State Pedagogical University — Bachelor in Fine Arts (Sep 2011 – Jul 2015)

💼 EXPERIENCE

UI/UX Designer (iOS)
TechBlitz · 2023 – 2025
• Designed MVPs and rapid prototypes to test product hypotheses across gambling, fintech, sports, NFT marketplaces, and casual games.
• Turned validated ideas into full products with complete user flows and modern UI.
• Collaborated with cross-functional teams to deliver design solutions under tight deadlines.

Freelance UI/UX Designer · 2022 – 2023
• Designed landing pages and mobile app concepts for international clients.
• Delivered end-to-end solutions: wireframes, prototypes, and polished UI.
• Focused on usability, responsive layouts, and clear user journeys.

Graphic Designer
Obozrevatel Media · 2020 – 2022
• Created digital graphics, infographics, and social media visuals for a major news platform.
• Supported product design with layouts and marketing materials.

Graphic Designer
Arena CS · 2019 – 2020
• Event branding & print materials

Graphic Designer
Procentr · 2018 – 2019
• Outdoor ads & POS design

Freelance Graphic Designer · 2016 – 2018
• Logos & brand identity for small businesses

💻 TOOLS SKILLS

• Figma (components, auto-layout, prototyping)
• Adobe Photoshop / Illustrator (graphics, retouch, branding)
• Procreate / Adobe Fresco (illustrations, digital drawing)
• Miro, FigJam (flows, brainstorming)

🎨 DESIGN SKILLS

• Wireframing & Prototyping
• User Flows & Information Architecture
• Responsive & Mobile-first Design
• Usability Testing & Hypothesis Validation
• Creating MVPs & Rapid Prototypes
• Balancing user needs & business goals
• Mobile App Design for iOS & Android
• UI for Gambling, Finance, Sports & NFT

💬 LANGUAGES

🇬🇧 English — Intermediate (currently improving)
🇺🇦 Ukrainian — Native

🤝 CONTACT INFO

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